



8TH ANNUAL CHOCOLATE LOVERS' FESTIVAL

Fact Sheet

Best Western Inn of the Ozarks, Highway 62 W, Eureka Springs, AR 72632

February 11, 2012

Chocolate Lovers' Festival is the perfect event to showcase, sample, promote and sell your chocolate products. Everything from organic and household brand names to select boutique labels will be on display.

Consumers will experience a complete world of chocolate appreciation, including chocolate ice cream, chocolate drinks, chocolate body products and chocolate novelty items.

Highlights for 2012

- Professional and amateur contests
- Most attractive exhibitor booth contest
- People's Choice Award for best exhibitor chocolate
- Chocolate tasting
- Wide variety of exhibitors
- Chocolate fountains
- Free parking

Benefits to exhibitors

- Target various demographic groups
- Increase product awareness to Northwest Arkansas and the four-state region
- Sponsorships are tax deductible
- A formidable networking opportunity with local and national businesses
- Name or logo displayed on festival website, event program and media promotion

Requirements for vendors

- Your vendor booth must be represented at all times during the open hours 9 a.m. to 3 p.m.
- Business attire, no jeans
- Booth placement is at the discretion of the organizers
- Only one business per booth
- Electricity will be provided upon request
- Teardown/move out will begin at 3 p.m. and must be completed by 5 p.m.

eurekachocfest.org